

CALL FOR SPONSORSHIP AND EXHIBITION

The *Conference on Libraries (ICOL) 2017* with the theme "Towards Lean Libraries" will be held at Vistana Hotel, Penang from 2nd – 3rd 2017. It is organized by the Universiti Sains Malaysia Library supported by the Librarians' Association of Malaysia.

We cordially invite IT entrepreneurs, publishing communities and suppliers to sponsor this international conference. Our aim is to provide a platform for knowledge and information professionals from various background to share ideas, views and experiences. We are expecting about 200 Malaysian and foreign delegates. We hope related companies, suppliers and vendors will take this golden opportunity to participate in this Conference.

EXHIBITION

Name	Amount	Services Provided
Exhibition	RM3,000	<ul style="list-style-type: none"> • A standard exhibition booth, with one table and two chairs, power socket and necessary facilities • Attendance at opening ceremony • Free registration for one participant to the conference • Free lunch for one participant throughout the conference • Conference pack

CATEGORIES OF EXHIBITORS

Software development, e-publishing and its services, database technologies and products, book and journal suppliers and product derived from library services.

EXHIBITION SCHEDULE

Preparation : 1st August 2017
 Opening: 2nd – 3rd August 2017
 Exhibition: 9.00 a.m. - 5.00 p.m.

EXHIBITION VENUE

Vistana Hotel
 Penang
 MALAYSIA

CONTENTS OF SPONSORSHIP

Sponsor Benefits	Sponsorship Levels				
	Platinum RM15,000	Gold RM10,000	Silver RM5,000	Bronze RM3,000	Others
Conference pack	*	*	*	*	*
Company's logo in the program book (with indication of the sponsorship level)	(Full Page)	(1/2 page)	(1/4 page)	(1/6 page)	(listed company name)
Company's logo on the conference websites (with indication of the sponsorship level)	*	*	*	*	(listed company name)
Attendance at opening ceremony	*	*	*	*	*
Free registration to the conference and lunch	2 participants	2 participants	1 participant		
Company's logo appearing in the Conference hall in large size and publicity brochures distributed in conference bags	*	*			
A standard exhibition booth and facilities	*	*	*		
Others	10 minutes product talk in the conference	5 minutes multi-media product presentation in the conference			

PAYMENT INSTRUCTIONS

Payable to : 'USAINS HOLDING SDN. BHD.'
Bank Name : AMBANK (M) BERHAD
Account No. : 888 100 985 0380
Bank Address : AMBANK (M) BERHAD, LEVEL 21, MENARA DION,
JALAN SULTAN ISMAIL, 50250 KUALA LUMPUR
Swift Code : ARBKMYKL
Details : ICOL 2017

Please mail your cheque / bank draft / transaction slip and / or other proof of payment to the following address:

Sponsorship & Exhibition Committee
ICOL 2017
Perpustakaan Hamzah Sendut 2
Universiti Sains Malaysia
11800 USM, Penang, MALAYSIA
(Attention: Husriati Hussain)

Tel.: +604-653 3721 (Husriati) / +604-653 3706 (Intan Haryati) /
+604-653 3707 (Suhana)
Email: sponsoricol17@gmail.com

Organized by:



in collaboration with:



Supported by:



Date: 2nd - 3rd August 2017
Venue: Vistana Hotel, Penang
<http://www.icol.usm.my>

SPONSORSHIP FORM

Please indicate your interest, tick (v) one option and submit to us.

Category	Amount
<input type="checkbox"/> Platinum Sponsor	RM15,000.00
<input type="checkbox"/> Gold Sponsor	RM10,000.00
<input type="checkbox"/> Silver Sponsor	RM 5,000.00
<input type="checkbox"/> Bronze Sponsor	RM 3,000.00
<input type="checkbox"/> Exhibition only	RM 3,000.00
<input type="checkbox"/> Others (please specify)	

Mode of Payment: Cheque / Bank draft / Online banking / Others: _____

Reference no.: _____

SPONSORSHIP DETAILS

CONTACT PERSON:

DESIGNATION:

ORGANIZATION:

ADDRESS:

TEL. NO.:

FAX NO.:

H/P NO.:

E-MAIL:

SIGNATURE:

DATE:

COMPANY STAMP:

"I hereby agree that the personal data that I have provided to USM, whether now or in future, may be used, recorded, stored, disclosed, or otherwise processed by or on behalf of USM in accordance with the Personal Data Protection Act 2010 and USAINS' data protection policy (available at USAINS' website—www.usainsgroup.com), for the purpose of facilitation and organisation of this event, research and audit, and maintenance of a participant database for the promotion on this event, and such ancillary services as may be relevant."

* Cancellation is not allowed upon submit this form.